

1771 15th Street #4 San Francisco, California 94103

ELIZABETH HUNT

415.816.1880 eh@elizabethhunt.com www.elizabethhunt.com

Driven creative leader known for strategic design thinking, for asking tough questions, and for simplifying the complex. Passionate about possibility and pragmatism. Interested in positions where my leadership and user experience background help create compelling user experiences in new (and old) spaces.

PROFESSIONAL EXPERIENCE

STRENGTHS

Creative direction
Strategic planning
Concept development
Storytelling and narrative
Prototyping
Team building
Leadership

INTERESTS

Simple interfaces
Urbanism
Everyware
Personal informatics
Microformats
Making new things and thinking about them

Associate Creative Director, Interaction Design

AKQA

Apr 2007 - Apr 2009 San Francisco, CA

Led teams in transforming insights into strategy and design for interactive experiences for consumer-facing clients such as Target, ING, and Kraft. Managed the interaction design group. Mentored art directors, designers, and copywriters. Led concepting and strategy for agency pitch efforts, including winning the ING business.

Senior Interaction Designer

AKQA

Apr 2006 - Apr 2007 San Francisco, CA

Led interaction design group to establish IxD as a practice/discipline in the AKQA SF office. Led design and development on various digital projects for consumer-facing clients such as Target and Nike, as well as representing the IxD practice for new business pitches.

Interaction Designer

Convergys Corporation

Nov 2002 - Mar 2006 San Francisco, CA

(formerly DigitalThink)

Led teams in designing and implementing custom training solutions for B2B clients. Identified business requirements and objectives and used these to define learning approach, course-level objectives, audience and requirements, and other design drivers.

Information & Web Designer

2Plus2Partners

Feb 2001 - Nov 2002 Emeryville, CA

Consulted with clients to define architecture, user interface, integration, and design requirements for web-based software and websites. Also responsible for rapid HTML prototyping, production, testing, and review.

Senior UI & Web Designer

Cymerc Exchange

May 2000 - Feb 2001 San Francisco, CA

Senior web designer for B2B auction site. Designed and executed new products and features. Also managed HTML production for email marketing program.

Web Designer

Sep 1999 – May 2000 Novato, CA

Smith & Hawken

Web designer for B2C commerce site. Performed daily HTML maintenance, quality assurance, and managed weekly content releases. Also designed and executed HTML email newsletters.

Typesetter

Jul 1998 - Aug 1999 San Francisco, CA

Merrill Corporation

Coded client text/data using proprietary markup language. Produced confidential SEC documents, as well as annual and semi-annual reports for financial and banking clients.

University Instructor

Sep 1994 – May 1998 Albuquerque, NM

University of New Mexico

Taught 4-6 courses per year in the English department. Courses included Exposition, Analysis and Argument, Advanced Expository Writing, and Introduction to Literature.

EDUCATION

Ph.D.

University of New Mexico, Albuquerque, NM

English Literature

Graduated with Distinction.

Dissertation nominated for the Popejoy Prize (UNM's highest award for the Ph.D.).

TECHNICAL SKILLS

Design: In Design, Visio, Omnigraffle, Photoshop, Illustrator, Fireworks

Development: PHP, SQL, HTML, CSS, XML, DHTML, Javascript, some Java and ASP

Tools: Content management, version control, bug tracking, project management

REFERENCES

Recommendations available

at LinkedIn (<http://www.linkedin.com/in/elizhunt>)by request (eh@elizhunt.com)